



Tues-Sat
9:30am-5pm



386.257.2662

137 Bay St., Daytona Beach

SouthernHomeFurniture.com

**Largest used
furniture showroom
in the county**

Feature Business

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Southern Home Furniture store is a family owned and operated business, conveniently located in downtown Daytona Beach. So wherever you live in Volusia County you are not far from them. Jim and Sarah Long purchased the business from his parents a year and a half ago. Jim's sister, Audrey is also a key member of the team, as well as Karl Rosenwald, who grew up in Daytona Beach.

Southern Home Furniture sells new and like new furniture. Since the store's opening in 2006, they have built a reputation of stylish furniture at reasonable prices.

The many showrooms comprise 14,000 square feet, and the room displays are well lighted to give you, the customer, insight as to how it will look in your home. Whether you are buying one piece or an entire household, Southern Home Furniture can meet your needs at reasonable prices.

They want each customer to enjoy their shopping experience. That is why there are no commissioned sales

people. You will not be pressured, but just relax and stroll through their spacious showroom. Customer satisfaction is a high priority at Southern Home Furniture.

Jim says they also buy used furniture from homeowners, and certain criteria must be met; the most important of which, it cannot be outdated furniture. Once purchased, each piece is gone over carefully, and is deep cleaned and sanitized with a commercial grade extractor, before any necessary painting or touching up is done. It often becomes difficult to tell the used from the new. Southern Home Furniture buys only from the cleanest, smoke free homes.

Once you have made a purchase, delivery is usually the same or next day. We are sure, once you have done business with this fine store you will recommend it to others, and return time and time again. Store hours are 9:30am to 5:00pm Tuesday through Saturday. They are also closed on holidays. Their telephone number is (386) 257-2662, or visit their website at the bottom of this article.



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